

**GOVERNMENT OF INDIA
POWER
LOK SABHA**

UNSTARRED QUESTION NO:4647
ANSWERED ON:30.03.2017
Energy Efficient Products
Sathyabama Smt. V.

Will the Minister of POWER be pleased to state:

- (a) whether country's market potential for energy efficient products has risen more than four times to Rs. 1.6 lakh crore and if so, the details thereof;
- (b) whether all projects offer market potential for utility demand side management in the country; and
- (c) if so, the details thereof?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR POWER,
COAL, NEW & RENEWABLE ENERGY AND MINES

(SHRI PIYUSH GOYAL)

(a) to (c): Ministry of Power has not conducted any such study related to market potential for energy efficiency products. However, an independent study conducted by World Bank in year 2016 on 'Utility Scale DSM Opportunities and Business Models in India' has assessed the Utility DSM market potential at Rs. 1.6 lakh crore, with sector-wise break-up as under:

Sector Investment potential (Rs. crores)
Industry 12,100
Residential 91,937
Commercial Buildings 1,139
Municipal Infrastructure 25,200
Agriculture 30,000
Total 160,376
